



Dear Friends and Business Partners,

Much like the rest of the state of Nebraska, 2018-19 was one of the most challenging years that we've had in a while. Weather played a significant part in causing several event cancellations, and generally just wreaking havoc on our plans for the season. But in spite of these challenges, we put forward a fantastic year with a wide variety of programming for Central Nebraska.

Our 2018-19 Season included **Keith Allynn** and his tribute to Neil Diamond, the bluegrass tunes of **Monroe Crossing**, a ballet presentation of Sadako and the 1,000 Paper Cranes presented by the **Pointe Academy** from Des Moines, country music with **McEwyn**, and Nebraska artists **Jarana** and **Josh Hoyer & Soul Colossal**. Jarana and Sadako both did 2 presentations at our local schools for over 400 4th - 12th grade students with outstanding feedback. Our beloved annual presentation of "The Polar Express" was a tremendous success, as always, and all 240 tickets sold out in a matter of hours. The Minden Community Players presented "The Addams Family" in October, as well as a melodrama "The Treasure of Shiver River" in July. They also helped sponsor this year's Missoula Children's Theatre production of Robin Hood, which boasted a total of 62 children who participated.

In our art Gallery this year we featured wonderful artists Kelly Axmann, Bobbi Heitmann (her first show ever!), Robinson Munoz, and Molly Anderson. We also had a very exciting collaboration with Kevin Mercer at Hastings College to present a student show based upon digital processes and fabrication. Students created art through 3D printing, laser cutting, and computer programming. Forms were created in plastics, wood, paper, paint and more.

Our Inspire Gala 2019 provided a boost to our operational budget with just over \$15,000 raised. We also received grants from the Theodore G. Baldwin Foundation, Southern Power District, the Nels and Lucille Winther Foundation, the T-L Foundation and Jazzbird Foundation.

We realize that this has been a difficult year for many individuals and business in our area, with extreme weather of about every shape and form. While we have been extremely fortunate to escape the crises that some of our friends in the rest of the state have faced, we still have seen the effects of these difficult times. What hurts our neighbor hurts us. Our attendance at events has waivered and we fully anticipate that our donations will see a dip in this coming year. Much of what we do relies on people's luxury or discretionary spending... and for many that is in short supply these days. That's why we need your help more than ever!

It is our honor to continue to not only provide quality programs in this outstanding facility, but to be a home for special events, meetings, conferences and more. We would greatly appreciate your support as we start our 2019-20 year. Please consider becoming a 2019-20 business sponsor of the Minden Opera House!

If you have questions or would like to discuss a partnership in more detail, please don't hesitate to call me and I'd be glad to set up a time.

Sincerely,

Marcy Brandt
Executive Director



MINDEN
Opera House

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2019-20 Corporate Sponsorship Benefits

Please note: To receive the full value of your sponsorship as a tax write off, ticket vouchers may be donated back to the Opera House. These returned tickets will be used for our community outreach program.

Platinum Sponsor (\$2,000)

- “Presenting Sponsor” for event of your choosing *not including Polar Express event*
(Example: Smith Contracting presents Bill Forness and One More Round)
- Top billing on sponsorship banner to be displayed at MOH*
- Top billing with logo in MOH newsletters & on website
- Name listing on event posters
- Mentions on social media
- Logo on print-at-home tickets
- Full page ad in programs to be given out at six events
- 12 ticket vouchers good for any MOH show (\$15 value each)

Gold Sponsor (\$1,000)

- Logo on sponsorship banner to be displayed at MOH*
- Logo in MOH newsletters & on website
- Name listing on event posters
- Mentions on social media
- Logo on print-at-home tickets
- 1/2 page ad in programs to be given out at six events
- 8 ticket vouchers good for any MOH show (\$15 value each)

Silver Sponsor (\$500)

- Name on sponsorship banner to be displayed at MOH*
- Name listing in MOH newsletters & on website
- Mentions on social media
- 1/4 page ad in programs to be given out at six events
- 5 ticket vouchers good for any MOH show (\$15 value each)

Bronze Sponsor (\$250)

- Name on sponsorship banner to be displayed at MOH*
- Name listing in MOH newsletters & on website
- Business card ad in programs to be given out at six events

Program Advertising ONLY (\$50 per event)

- Business card ad in program for show of your choice

*** To receive this benefit, your Commitment form and payment must be received by Friday, Oct. 11th.**